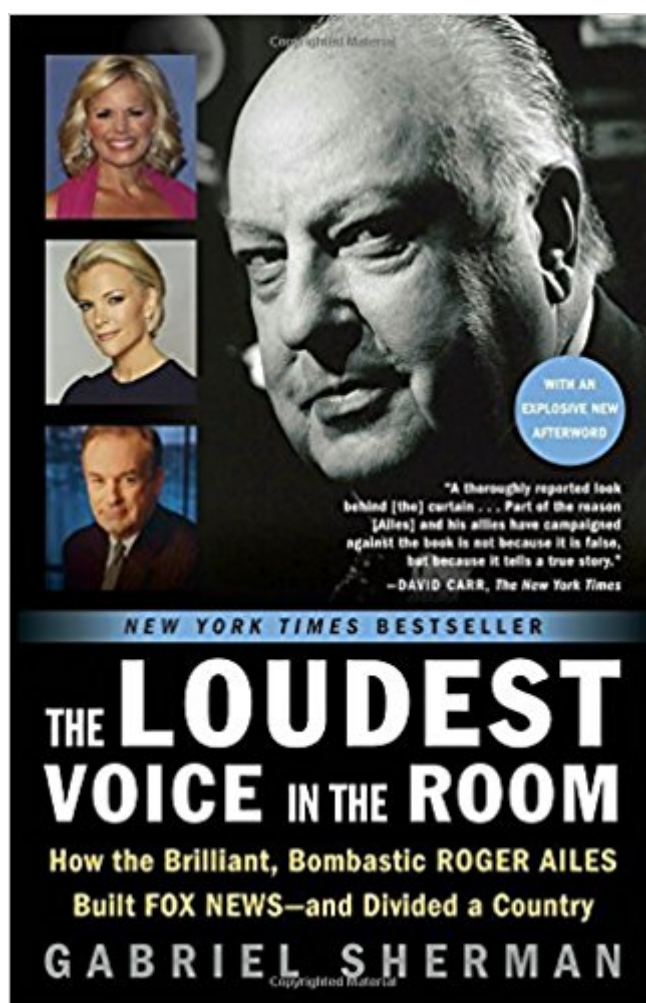


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# The Loudest Voice In The Room: How The Brilliant, Bombastic Roger Ailes Built Fox News--and Divided A Country



## Synopsis

NEW YORK TIMES BESTSELLER • A revelatory journey inside the world of Fox News and Roger Ailes—the brash, sometimes combative network head who helped fuel the rise of Donald Trump. When Rupert Murdoch enlisted Roger Ailes to launch a cable news network in 1996, American politics and media changed forever. With a remarkable level of detail and insight, New York magazine reporter Gabriel Sherman puts Ailes's unique genius on display, along with the outsize personalities—Bill O'Reilly, Sean Hannity, Megyn Kelly, Sarah Palin, Karl Rove, Glenn Beck, Mike Huckabee, Gretchen Carlson, and others—who have helped Fox News play a defining role in the great social and political controversies of the past two decades. From the Clinton-Lewinsky scandal to the Bush-Gore recount, from the war in Iraq to the Tea Party attack on the Obama presidency, Roger Ailes developed an unrivaled power to sway the national agenda. Even more, he became the indispensable figure in conservative America and the man any Republican politician with presidential aspirations had to court. How did this man become the master strategist of our political landscape? In revelatory detail, Sherman chronicles the rise of Ailes, a frail kid from an Ohio factory town who, through sheer willpower, the flair of a showman, fierce corporate politicking, and a profound understanding of the priorities of middle America, built the most influential television news empire of our time. Drawing on hundreds of interviews with Fox News insiders past and present, Sherman documents Ailes's tactical acuity as he battled the press, business rivals, and countless real and perceived enemies inside and outside Fox. Sherman takes us inside the morning meetings in which Ailes and other high-level executives strategized Fox's presentation of the news to advance Ailes's political agenda; provides behind-the-scenes details of Ailes's crucial role as finder and shaper of talent, including his sometimes rocky relationships with Fox News stars such as O'Reilly, Hannity, and Carlson; and probes Ailes's fraught partnership with his equally brash and mercurial boss, Rupert Murdoch. A Roger Ailes's life is a story worthy of *Citizen Kane*. Featuring a new afterword about Ailes's epic downfall during the extraordinary 2016 election, *The Loudest Voice in the Room* is an extraordinary feat of reportage with a compelling human drama at its heart. NAMED ONE OF THE BEST BOOKS OF THE YEAR BY NPR • [An] actually fair and balanced, carefully documented biography. • "Jacob Weisberg, *The New York Times Book Review* • The book excels at compiling data establishing Ailes's control freakishness and authoritarian nature. . . . A veteran of the New York media-reporting scene, Sherman nails the Fox News palace intrigue and brings to light interactions that Ailes clearly never wanted to go public. • "Erik Wemple, *The Washington Post* • [An] enormously entertaining new biography. • "The New Republic • A

thoroughly reported look behind that curtain . . . Part of the reason [Ailes] and his allies have campaigned against the book is not because it is false, but because it tells a true story.âDavid Carr, The New York Times

âSherman is at his best writing with sweep about the history of cable news and placing Ailes in context.âLos Angeles Times

## Book Information

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## Customer Reviews

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âSherman is at his best writing with sweep about the history of cable news and placing Ailes in context.âLos Angeles Times

â[An] eye-opening biography of the would-be political kingmaker and Fox News mastermind . . . A well-reported, engaging book. A bonus: Bill OâReilly wonât like it, either. Politics and media junkies, on the other hand, will have a field day.âKirkus Reviews

Gabriel Sherman is the national affairs editor at New York magazine and an NBC News contributor.

His journalism has appeared in The New York Times, The New Republic, The New York Observer, and GQ, among other publications. He lives in New York City with his wife, Jennifer Stahl. This is his first book. From the Hardcover edition.

Gabriel Sherman looks behind the curtain of the wiz behind Fox News. You will admire Roger Ailes for his talent, his incisive and thorough understanding of politics and media, and his drive and perseverance. You will also get decisive evidence of Ailes' domineering, smearing, and paranoid manner and the way it drove his network and influenced politics for decades. Ailes' sun may be setting, but his impact will remain. The biggest question for me is which institution he harmed more: the United States of America, or the Republican Party?

I found this book brilliant. It's a very detailed, concise, very documented read...extremely well researched. I couldn't put the book down as I was so engrossed. I wasn't sure what to expect from Gabe Sherman but he was up to the task on this one. Sources are impeccable and well documented. This is not necessarily a bash Roger book at all but a true biography of a very intriguing man who had no editorial input on this book. The good, bad & the ugly. Pre Fox News Roger Ailes elected several congressmen, senators and presidents with his consulting firm(s). If you really wish to know what makes Roger ticks, this is your book. It was certainly mine.

powerful book about a powerful, flawed man. Extremely informative and well written. Thanks

After reading Mr. Gabriel's recent New York Magazine article about Ailes' sexual harassment, I wanted to learn some background. This book is well researched, well written, and entertaining. The irony of Ailes launching Fox's success by repeatedly beaming out news of the Clinton "blue dress" scandal and now being undone by these accusations is fascinating. This book puts the current events into context.

I instantly checked to see if Sherman had other books because this one was so thoroughly researched. I can only read a book a week and therefore must be selective. This was so worth my time. Social commentaries like this are rare insofar as amount of digging, reading, and interviewing that is necessary to produce what I am tempted to call a tour de force.

I am a political junkie and not a fan of the Fox brand but was interested in reading about the man

reported to be behind Fox News. Turns out he is a fascinating man, very talented, forceful, temperamental and ruthless. I understand his success and I now understand, a bit better, why Fox news has the largest following among broadcasters in the USA. Ailes knows how to pull in listeners by presenting entertainment not dull news.

Fantastic book. Insightful.

If you like blaming Fox and Roger Ailes for the demise of the human race, enjoy.

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